

Assessment Plan

Department: Fine Arts

Program: BFA Photography (0160)

Student Learning Goals/Objectives	Courses Resulting in Outcomes/Goals	Activities Resulting in Outcomes/Goals	Assessment Measures/ Criteria/Rubrics	Timetable
Basic ability to critically examine & analyze works of art	FAR101	Up to 14 drawing projects Problem Oriented & Topic Oriented	Group critiques, individual critiques, portfolio review, technical evaluation	Planning Spring 2002. Planning semester. Executive council to review the five area portfolio collection methods, documentation methods, the mix of six major codes, and foundation level (100 and 200 level courses) selection and collection methods for majors. vs. non-major students. Group and individual portfolio selection methods.
	FAR250, FAR251	Class lectures, question and answer	Exams (3-5 per semester)	
Basic knowledge of materials, methods, and concepts in art	FAR101	Up to 14 drawing projects Problem Oriented & Topic Oriented	Group critiques, individual critiques, portfolio review, technical evaluation	Implementation Year 1 - Fall 2002 - Spring 2003. Collection and evaluation of randomly sampled portfolios from each 100 level studio course and 200 level Art History. Evaluation of group standards for major and non-majors by faculty members not to include the course instructors, according to a rubric that reflects the listed learning outcomes. Documentation of samples kept in slide/CD format for studio portfolios, and written files for Art History portfolios.
	FAR250, FAR251	Class lectures, question and answer	Exams (3-5 per semester)	Implementation Year 2 - Fall 2003 - Spring 2004. Collection and evaluation of randomly sampled student portfolios from each 200 level studio specialty course. Evaluation of group standards for majors and non-majors by faculty members not to include the course instructors, according to a rubric that reflects the listed learning outcomes. Documentation of samples kept in slide/CD format for studio portfolios, and written files for Art History portfolios. Group standards defined by each area studio specialty faculty according to a rubric that reflects the listed learning outcomes.
Basic knowledge of conceptualizing and creating works of art	FAR101, FAR102	Up to 14 Problem & Topic Oriented Projects per semester	Group critiques, individual critiques, portfolio review, technical evaluation	
Basic knowledge of materials, methods, and concepts in drawing	FAR101	Up to 14 Problem & Topic Oriented Projects per semester	Group critiques, individual critiques, portfolio review, technical evaluation	

Basic understanding of conceptualizing & creating drawings	FAR101	Up to 14 Problem & Topic Oriented Projects per semester	Group critiques, individual critiques, portfolio review, technical evaluation	Implementation Year 3 - Fall 2004 - Spring 2005. Upper level evaluation. Collection and evaluation of randomly sampled portfolios from each 300 level studio course and 300 level Art History course. Evaluation of group achievement by faculty members not to include the course instructors, according to a rubric that reflects the listed learning outcomes. Documentation of samples kept in slide/CD format for studio portfolios, and written files for Art History portfolios.
Basic ability to conceptualize and create drawings from life	FAR102	Drawing from life model, nude & draped, drawing projects	Group critiques, individual critiques, portfolio review, technical evaluation	
Basic knowledge of drawing from life: form, space, structure	FAR102	Drawing from life model, nude & draped, drawing projects	Group critiques, individual critiques, portfolio review, technical evaluation	
Basic knowledge of materials, methods and concepts in modeling	FAR103	Lectures on anatomy, direct observation from life/form building	Group critiques, individual critiques, portfolio review, technical evaluation	Implementation Year 4 - Fall 2005 - Spring 2006. Evaluation of individual achievement of BFA majors (Painting, Photography, Printmaking, Sculpture). Collection and evaluation of student portfolios from each area. Evaluation of portfolios by faculty members not to include the course instructors, according to a rubric that reflects the listed learning outcomes. Documentation of samples kept in slide/CD format.
Basic ability to conceptualize and create works of art in modeling	FAR103	Lectures on anatomy, direct observation from life/form building	Group critiques, individual critiques, portfolio review, technical evaluation	
Ability to carry out basic research in a particular medium	FAR210, 220, 230, 240	10-12 painted works, 4-5 photo projects, 5 or more print projects, 3-6 modeled pieces, library research	Group critiques, individual critiques, portfolio review, written evaluations, technical evaluation, regular attendance as measure of student effort	Implementation Year 5 - Fall 2006 - Spring 2007. Evaluation of individual achievement of Art History Majors. Collection and evaluation of student portfolios. Evaluation of portfolios by faculty members not to include the course instructors, according to a rubric that reflects the listed learning outcomes. Documentation of samples of the students' written files.
Basic knowledge of materials, methods and concepts in painting	FAR210	Sequence of 10-12 projects; exercises in color theory, materials & techniques, board archival, board stretched, canvas	Group critiques, individual critiques, portfolio review, technical evaluation	
Basic ability to conceptualize & create works of art in painting	FAR210	Sequence of 10-12 projects; exercises in color theory, materials & techniques, board archival, board stretched, canvas	Group critiques, individual critiques, portfolio review, technical evaluation	

Basic knowledge of materials, methods & concepts in 35mm photography processes	FAR220	Sequence of 4-5 assignments per semester, basic B & W technique/camera technique, lecture & studio experience	Group critiques, individual critiques, portfolio review, technical evaluation	
Basic ability to conceptualize & create photographic images using 35mm equipment	FAR220	Sequence of 4-5 assignments per semester, basic B & W technique/camera technique, lecture & studio experience	Group critiques, individual critiques, portfolio review, technical evaluation	
Basic knowledge of history of photography and photographic technique	FAR220	Sequence of 4-5 assignments per semester, basic B & W technique/camera technique, lecture & studio experience	Group critiques, individual critiques, portfolio review, technical evaluation	
Basic knowledge of materials, methods, concepts & history of print forms	FAR230	Demonstrations/lectures & studio experience in one or more processes; relief, intaglio, lithography, serigraphy	Group critiques, individual critiques, portfolio review, technical evaluation	
Basic ability to conceive & create works in one or more print forms: relief, intaglio, lithography & serigraphy	FAR230	Demonstrations/lectures & studio experience in one or more processes; relief, intaglio, lithography, serigraphy	Group critiques, individual critiques, portfolio review, technical evaluation	
Basic knowledge of materials, methods & concepts in sculpture	FAR240	Demonstrations/lectures & studio experience in mediums of plaster, wax, fired clay, wax 3-6 modelled pieces	Group critiques, individual critiques, portfolio review, technical evaluation & oral exam	

Basic ability to conceptualize & create works of art in sculpture	FAR240	Demonstrations/lectures & studio experience in mediums of plaster, wax, fired clay, wax 3-6 modelled pieces	Group critiques, individual critiques, portfolio review, technical evaluation & oral exam	
Intermediate 35mm camera work: electric Flash & zone system; controlled film exposure/development	FAR321	4-5 assignments, production of negatives & use of zone system in production of photographic prints; objectifying concepts in creation of interesting pictures; establishing relationship between concept & craft, use of cameras as a tool in examining contemporary culture	Group critiques, individual written evaluations, analysis of masterful use of craft	
Basic knowledge of computer applications: photo-shop & simple 3-D application (Adobe)	FAR321	4-5 assignments, production of negatives & use of zone system in production of photographic prints; objectifying concepts in creation of interesting pictures; establishing relationship between concept & craft, use of cameras as a tool in examining contemporary culture	Group critiques, individual written evaluations, analysis of masterful use of craft	

Ability to produce works in the medium reflecting personal expression	FAR321	4-5 assignments, products of negatives & use of zone system in products of photographic prints; objectifying concepts in creation of intersecting pictures; establishing relationship between concept & craft, use of cameras as a tool in examining contemporary culture	Group critiques, individual written evaluations, analysis of masterful use of craft and personal expression	
In-depth knowledge of photo-shop on introductory level	FAR322	Tutorials in Adobe Photoshop, implementation of traditional photography skills with new computer skills. Production of inkjet photographs, photography production in the field	Group critiques, individual critiques, portfolio sequence, entire sequence graded overall on objectification or conformity to assignments and mastery of craft	
Basic knowledge of 35mm colour film processes	FAR322	Tutorials in Adobe Photoshop, implementation of traditional photography skills with new computer skills. Production of inkjet photographs, photography production in the field	Group critiques, individual critiques, portfolio sequence, entire sequence graded overall on objectification or conformity to assignments and mastery of craft	

Basic knowledge of film & flat art scanning techniques & use of hi-res. Inkjet printers	FAR322	Tutorials in Adobe Photoshop, implementation of traditional photography skills with new computer skills. Production of inkjet photographs, photography production in the field	Group critiques, individual critiques, portfolio sequence, entire sequence graded overall on objectification or conformity to assignments and mastery of craft	
Ability to produce works in the medium reflecting personal expression	FAR322	Tutorials in Adobe Photoshop, implementation of traditional photography skills with new computer skills. Production of inkjet photographs, photography production in the field	Group critiques, individual critiques, portfolio sequence, entire sequence graded overall on objectification or conformity to assignments and mastery of craft and personal expression	
In-depth knowledge of photoshop on intermediate level	FAR323	Tutorials in new texts, use of medium format cameras, completion of variable assignments based on photographic traditions, extensive exploration of major trends as created by individuals who inspire	Group critiques, individual critiques, portfolio sequence, entire sequence graded overall on objectification or conformity to assignments and mastery of craft and personal expression	
Introduction to use of medium format cameras & use of large format inkjet printers	FAR323	Tutorials in new texts, use of medium format cameras completion of variable assignments based on photographic traditions, extensive exploration of major trends as created by individuals who inspire	Group critiques, individual critiques, portfolio sequence, entire sequence graded overall on objectification or conformity to assignments and mastery of craft and personal expression	

Knowledge of advanced photoshop technique; archival printing technique; small & medium format	FAR323	Tutorials in new texts, use of medium format cameras completion of variable assignments based on photographic traditions, extensive exploration of major trends as created by individuals who inspire	Group critiques, individual critiques, portfolio sequence, entire sequence graded overall on objectification or conformity to assignments and mastery of craft and personal expression	
Ability to work in advanced photoshop techniques reflecting personal expression	FAR323	Tutorials in new texts, use of medium format cameras completion of variable assignments based on photographic traditions, extensive exploration of major trends as created by individuals who inspire	Group critiques, individual critiques, portfolio sequence, entire sequence graded overall on objectification or conformity to assignments and mastery of craft and personal expression	
Develop a portfolio of personal work in photographic media	FAR420	Self-directed study; preparation of written proposal, for senior project, one-on-one interaction with instructor, preparation of portfolio as specified in proposal	Evaluated in written and oral form by instructor	
Develop and hold a solo exhibition in photographic media	FAR420	Self-directed study; preparation of written proposal, for senior project, one-on-one interaction with instructor, preparation of portfolio as specified in proposal	Evaluated in written and oral form by instructor	

Develop a professional portfolio documenting accomplishment in the photography major	FAR470	Writing of artist statement, vitae preparation, portfolio preparation including photography of works, public lecture on body of work	Group critiques, individual critiques, formal criticism of written statements, portfolio review	
Develop vitae and other professional artist statements	FAR470	Writing of artist statement, vitae preparation, portfolio preparation including photography of works, public lecture on body of work	Formal criticism of written statements, portfolio review	
Demonstrate mastery in the photography major through public presentation	FAR470	Writing of artist statement, vitae preparation, portfolio preparation including photography of works, public lecture on body of work	Group critiques, individual critiques, portfolio review, technical evaluation & evaluation of personal expression, group critique of presentation, individual critique of show	
Basic knowledge of history of art from Palaeolithic through Gothic periods	FAR250	Class lectures, question & answer in class	3-5 exams per semester	
In-depth knowledge of 20th-C. art, cultural, historical & artistic context	FAR363	Class lectures, question & answer in class	3-5 exams per semester, research paper	
In depth knowledge of selected periods in art: cultural, historical & artistic context	Appropriate FAR & Design Electives by Advisement	Library research, Museum & Gallery research, class projects, individual projects	Written essays, exams, critiques of studio projects & individual projects	
Ability to carry out basic research in specific periods in history of art	Appropriate FAR & Design Electives by Advisement	Library research, Museum & Gallery research, class projects, individual projects	Written essays, exams, critiques of studio projects & individual projects	

Ability to write in-depth on particular periods in history of art	Appropriate FAR & Design Electives by Advisement	Library research, Museum & Gallery research, class projects, individual projects	Written essays, exams, critiques of studio projects & individual projects	
Expansion of parameters of cultural, artistic & design analysis of art	Appropriate FAR & Design Electives by Advisement	Library research, Museum & Gallery research, class projects, individual projects	Written essays, exams, critiques of studio projects & individual projects	