

## ACADEMIC ROADMAP

Art & Design, BFA Concentration in Graphic Design (GRD)

BFA-AS-AAD (GRD)

Fall 2022

### Freshman Year (30 credits)

#### FIRST SEMESTER

Course Title	Catalog Number	Prerequisite(s)
College Writing I	CWP 101	
Drawing I	AAD 101	
Introduction to 2D Design	AAD 102	
Introduction to 3D Design	AAD 103	
Mathematics & Quantitative Reasoning	IF MATH	
		Freshman Review*

#### SECOND SEMESTER

Course Title	Catalog Number	Prerequisite(s)
College Writing II	CWP 102	CWP 101
Digital Presentation Methods	AAD 104	
Art History I or II	AAD 251 or AAD 252	
Themes and Issues in Art	AAD 150	
Intro to Photography	FAR 220	

#### Notes and recommendations:

\*A skills proficiency exam is required after completion of two semesters in the concentration. The exam will be administered in April of each year.

Attend at least one faculty office hour; visit Academic Commons (Math & Writing Centers, tutoring); view your degree audit sheet in Degree Works

### Sophomore Year (60 credits)

#### THIRD SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Art History I or II	AAD 251 or AAD 252	
Visual Communication I	DES 270	AAD 104 or DES277
Typography	DES 271	AAD 104 or DES277
Computer Graphics II	DES 377	AAD 104 or DES277

#### FOURTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Color Theory	DES 307	AAD 102
Graphic Design History	DES 314	AAD 150 or instructor permission
Visual Communication II	DES 370	DES 270
Illustration	DES 380	DES 270
	IF Course	

#### Notes and recommendations:

Form a study group

## Junior Year (90 credits)

### FIFTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Advertising	DES 374	DES 370, DES 377
Digital 3D 1	DES 382	DES 377, DES 380
Web Design 1	DES 378	DES 377, DES 380
Art Since 1940	FAR 364	AAD 251 & AAD 252
	IF Course 3XX UL**	

### SIXTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Digital Design & Fabrication	AAD 105	
Motion Design 1	DES 379	DES 377, DES 380
Any course outside of Graphic Design in DES/FAR	DES/FAR Studio Elective	
Any course outside of Graphic Design in DES/FAR	DES/FAR Studio Elective	
	IF Course	

#### Notes and recommendations:

Visit the Career Development Center; talk to your faculty advisor about graduate school options

## Senior Year (120 credits)

### SEVENTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Senior Seminar	AAD 470	Senior status, Art and Design majors only
Graphic Design	DES 473	DES 374, DES 377, DES 380
	IF Course	
	IF Course 3XX UL**	
	IF Course	

### EIGHTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Internship	DES 488	Junior/Senior status
Any UL course outside of Graphic Design in DES/FAR	Studio Elective 3XX UL**	Intro course in area
	IF Course	
	IF Course	
	IF Course	

#### Notes and recommendations:

Apply for graduation; apply to graduate school, if applicable; visit the Career Development Center to have your resume reviewed

IF = Intellectual Foundations courses (33 – 39 credits total), \*\*3XX UL refers to an upper-level course. B.F.A. concentration major requirements total 81credits. The course sequence is subject to change if needed.

For additional information about the Graphic Design Concentration, please contact:

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