

ACADEMIC ROADMAP TEMPLATE

Art & Design, BFA Concentration in Graphic Design

BFA-AS-AAD GRD

Fall 2023, GE23

Freshman Year (30 credits)

FIRST SEMESTER

Course Title	Catalog Number	Prerequisite(s)
College Writing I	GE CWP 101*	
Drawing I	AAD 101	
Introduction to 2D Design	AAD 102	
Introduction to 3D Design	AAD 103	
	GE Math *	

SECOND SEMESTER

Course Title	Catalog Number	Prerequisite(s)
College Writing II	GE CWP 102*	CWP101
Digital Presentation Methods	AAD 104	
Themes and Issues in Art	AAD 150	
Intro to Photography	FAR 220	
Art History I or II	GE Credits from any category, any combination, 1 st course* Arts AAD 251 or AAD 252	

Notes and recommendations: Attend at least one faculty office hour; visit Academic Commons (Math & Writing Centers, tutoring); view your degree audit sheet in Degree Works

Sophomore Year (60 credits)

THIRD SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Visual Communication I	DES 270	AAD 104 or DES277
Typography	DES 271	AAD 104 or DES277
Computer Graphics II	DES 377	AAD 104 or DES277
Art History I or II	GE Credits from 3 diff. categories, 1 st course* Arts AAD 251 or AAD 252	
	GE Nat. Sci./Sci Reason*	

FOURTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Color Theory	DES 307	AAD 102
Graphic Design History	DES 314	AAD 150 or instructor permission
Visual Communication II	DES 370	DES 270
Illustration	DES 380	DES 270
	GE Diversity* 3XX UL**	

Notes and recommendations: A portfolio review is required after completion of AAD 101, AAD 102, AAD 103, AAD 104, and the completion of the introductory course in the major (DES 220). To continue in the B.F.A. degree program, the student must maintain a 2.5 grade point average in the major. Form a study group.

Junior Year (90 credits)

FIFTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Advertising	DES 374	DES 370, DES 377
Digital 3D 1	DES 382	DES 377, DES 380
Web Design 1	DES 378	DES 377, DES 380
Art Since 1940	FAR 364	AAD 251 & AAD 252
	GE Credits from 3 diff. categories, 2nd course*	

SIXTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Digital Design & Fabrication	AAD 105	
Motion Design 1	DES 379	
Any course outside of Graphic Design in DES/FAR	DES/FAR Studio Elective	
Any course outside of Graphic Design in DES/FAR	DES/FAR Studio Elective	
	GE Credits from 3 diff. categories, 3rd course*	

Notes and recommendations: Visit the Career Development Center; talk to your faculty advisor about graduate school options.

Senior Year (120 credits)

SEVENTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Senior Seminar	AAD 470	
Graphic Design	DES 473	
	GE Credits from any category, any combination, 2nd course*	
	GE Credits from any category, any combination, 3rd course*	
	Elective	

EIGHTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Internship	DES 488	
Any UL course outside of Graphic Design in DES/FAR	DES/FAR Studio Elective 3XX UL**	
	Elective	
	Elective	
	Elective	

Notes and recommendations:

Apply for graduation; apply to graduate school, if applicable; visit the Career Development Center to have your resume reviewed

B.F.A. concentration requirements total 78 credits. The course sequence may be subject to change.

*General Education (GE) courses, **3XX or 4XX UL refers to an upper-level course. 45 UL credits needed.

For additional information about the Graphic Design Concentration, please contact:

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or visit artdesign.buffalostate.edu/