ACADEMIC ROADMAP

Graphic Design BFA-AS-AAD GRD
FALL 2026

Freshman Year (30 credits)

FIRST SEMESTER

Course Title	Catalog Number	Prerequisite(s)
College Writing I	CWP 101	
Introduction to 2D Design	AAD 102	
Introduction to 3D Design	AAD 103	
Digital Presentation Methods	AAD 104	
	GE Math*	

SECOND SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Argumentation and Research	CWP 102	CWP 101
Drawing I	AAD 101	
Themes and Issues in Art	AAD 150	
Intro to Photography	FAR 220	
Art History I or II	AAD 251 or AAD 252	

Notes and recommendations:
You should attend at least one faculty office hour, visit Academic Excellence Center (math, writing, and general tutoring), and view your degree audit sheet in Degree Works this year. Join the Visual Art Board. Attend senior BFA receptions. Attend presentations by visiting artists and speakers (look for flyers and emails).

Sophomore Year (60 credits)

THIRD SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Visual Communications	DES 370	AAD 104
Typography	DES 271	AAD 104
Advanced Graphic Design Apps	DES 377	AAD 104
Art History I or II	AAD 251 or AAD 252	
	GE Natural Sciences/Sci Reason*	

FOURTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Color Theory	DES 307	AAD 102
Graphic Design History	DES 314	AAD 150 or instructor permission
Animation I	DES 379	AAD 104
Illustration	DES 380	AAD 104
	GE Diversity* 3XX UL*	

Notes and recommendations:
To continue in the B.F.A. degree program, the student must maintain a 2.5 grade point average in the major. Form a study group. Keep all your work from all your classes. Document everything for your portfolio.

Junior Year (90 credits)

FIFTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Advertising	DES 374	DES 370, DES 377
3D Animation	DES 382	DES 377, DES 380
UI/UX For Interfaces & Web	DES 378	DES 377, DES 380
Art Since 1940	FAR 364	AAD 251 & AAD 252

SIXTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Digital Design & Fabrication	AAD 105	
Graphic Design Elective	DES 3XX or 4XX	
Any DES/FAR	DES/FAR Studio Elective	
Any DES/FAR	DES/FAR Studio Elective	

Notes and recommendations:
Visit the Career & Professional Education Center to discuss appropriate career options, resume-building, interview skills. Research Internship opportunities and refine your portfolio.

Senior Year (120 credits)

SEVENTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Senior Seminar	AAD 470	
Graphic Design	DES 473	
	GE Course	
	GE Course	
	Elective	

EIGHTH SEMESTER

Course Title	Catalog Number	Prerequisite(s)
Internship	DES 488	
Any UL DES/FAR	DES/FAR Studio Elective 3xx UL**	
	Elective	
	Elective	
	Elective	

Notes and recommendations:
Apply for graduation; apply to graduate school, if applicable; visit the Career & Professional Education Center to have your resume reviewed.