Buffalo State BFA - Concentration in Graphic Design - Curriculum Map

I = Introduced
R = Reinforced
M= Mastery Demonstrated

April 2018

Department of Art&Design SUNY Buffalo State

	Apply the elements & principles of design appropriately across multiple media;	Demonstrate the ability to develop creative solutions to design problems, integrate feedback, iterate ideas, and instantiate a creative work using appropriate methods and craftsmanship;	Implement the principles of visual communication design to effectively convey information and create various modes of conversations with individuals and communities;	Recognize and explain key aspects of graphic design and art history, theory and criticism from a variety of worldviews, including prominent designers, artists, writers, critics;	Design systems and scenarios of information, user interfaces, responsive situations, motion graphics, iterative image-making, exhibitions, and typographical compositions while demonstrating a command of contemporary technologies;	Apply a variety of human-centered research methods in the design process while solving fictional and real-world design challenges using professional standards and practices;	Evaluate, judge, and explain the social and ethical responsibilities of graphic designers, the relationship of graphic design to other disciplines, and the role of graphic design in society;	Develop a personal body of work with a unique set of aesthetic sensibilities, technical mastery, and demonstrate the capacity to effectively speak/write about and refine one's own studio practice;
Foundation Courses (37 credit hours)								
DES 101 INTRODUCTION TO DESIGN TWO DIMENSIONAL I	I	I	I	I	I	I	I	I
DES 103 INTRODUCTION TO DESIGN THREE DIMENSIONAL I	I	I	I	I	I	I	I	I
DES 277 COMPUTER GRAPHICS I	I	I	I	I	I	I	I	I
DES 314 HISTORY OF GRAPHIC DESIGN	R	R	R	I	R	R	I	R
DES 377 COMPUTER GRAPHICS II	R	R	R	R	R	R	R	R
DES 307 COLOR THEORY	I	R	I	R	I	I	I	I
DES 414 SENIOR SEMINAR/EXHIBITION	M	M	M	M	M	M	M	M
FAR 101 DRAWING I	I	I	I	I	I	I	I	I
FAR 104 THEMES AND ISSUES IN THE CONTEMPORARY ARTS	R	R	R	I	R	R	I	R
FAR 220 INTRODUCTORY PHOTOGRAPHY	I	I	I	I	I	I	I	I
FAR 250 ART HISTORY I	I	R	R	I	I	I	I	I
FAR 251 ART HISTORY II	I	R	R	I	I	I	I	I
Major Courses (39 credit hours)								
DES 270 VISUAL COMMUNICATION I	I	R	I	I	I	I	I	I
DES 271 LETTERING AND TYPOGRAPHY I	I	R	I	I	I	I	I	I
DES 370 VISUAL COMMUNICATIONS II	R	R	R	R	R	R	R	R
DES 374 ADVERTISING DESIGN	R	R	R	R	R	R	R	R
DES 378 WEB DESIGN 1	R	R	R	R	R	R	R	R
DES 379 MOTION DESIGN	I	R	R	R	R	R	R	R
DES 380 ILLUSTRATION	R	R	R	R	R	R	R	R
DES 382 DIGITAL 3D 1	R	R	R	R	R	R	R	R
DES 472 WEB DESIGN II	R	M	M	M	M	M	M	M
DES 473 GRAPHIC DESIGN	M	M	M	M	M	M	M	M
DES 475 GRAPHIC DESIGN PRACTICUM	M	M	M	M	M	M	M	M
DES 489 MOTION DESIGN 2	R	R	M	M	M	M	M	M
Studio Electives by Advisement (3 credit hours)								
Select one from the following:								
DES 220 CERAMICS I	I	I	I	I	I	I	I	I
DES 230 INTRODUCTION TO JEWELRY MAKING	I	I	I	I	I	I	I	I
DES 242 FIBERS I	I	I	I	I	I	I	I	I
DES 250 WOOD DESIGN I	I	I	I	I	I	I	I	I